

CLAIMS

I claim:

- 5 SUB A17 1. A method for sending an e-mail from a sending Internet user to a receiving Internet user comprising:
- 10 a) said sending Internet user sending an e-mail to a control Web site designating an e-mail destination address represented by an Internet-independent unique identifier related to said receiving Internet user; and
- 15 b) said control Web site searches a database to find an e-mail forwarding address corresponding to said Internet-independent unique identifier for forwarding said e-mail to said receiving Internet user.
- 20 2. The method of claim 1 wherein:
- said step a) of said sending Internet user sending an e-mail to said control Web site is a step a1) of said sending Internet user sending said e-mail designating said user-input Internet-independent unique identifier as said e-mail destination address at an Internet domain name of said control Web site (e-MailDestination@DomainName).
- 25 3. The method of claim 1 wherein:
- 30 said step b) further comprising a step b1) of said control Web site converting said e-mail destination address to a normalized e-mail destination address as said Internet-Independent unique identifier for said control Web site to search a database to find an e-mail forwarding address for forwarding said e-mail to said receiving Internet user.
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4. The method of claim 1 wherein:

said step a) of said sending Internet user designating an e-mail destination address represented by an Internet-independent unique identifier is a step a2) of said sending Internet user designating a telephone number of said receiving Internet user as said e-mail destination address.

5. The method of claim 4 wherein:

said step a2) of said sending Internet user designating a telephone number of said receiving Internet user as said e-mail destination address is a step a3) of designating said telephone number as an e-mail destination address at an Internet domain name of said control Web site (e-MailDestination@DomainName).

6. The method of claim 1 wherein:

said step a) of said sending Internet user designating an e-mail destination address represented by an Internet-independent unique identifier is a step a4) of said sending Internet user designating said user-input Internet-independent unique identifier as an advertisement identifier number of said receiving Internet user.

7. The method of claim 6 wherein:

said step a4) of said sending Internet user designating said user-input Internet-independent unique identifier as an advertisement identifier number of said receiving Internet user is a step a5) of designating said advertisement identifier number as an e-mail destination address at an Internet domain name of said receiving Internet user.

8 The method of claim 1 wherein:

5 said step a) of said sending Internet user designating an e-mail destination address represented by an Internet-independent unique identifier related to said receiving Internet user is a step a6) of said sending Internet user designating a branch location name of said receiving Internet user as said user-input Internet-independent unique identifier.

10 9. The method of claim 8 wherein:

15 said step a6) of said sending Internet user designating a branch location name of said receiving Internet user as said user-input Internet-independent unique identifier is a step a7) of designation said branch location name as an e-mail destination address at an Internet domain name of said control Web site.

20 10. A network system comprising:

25 a unified access management center comprising a database for storing paired data for linking a network-independent preexisting-unique identifier to an e-mail forwarding address.

30 11. The network system of claim 10 wherein:

35 said unified access management center further comprising an incoming e-mail processor for processing an incoming e-mail designating an e-mail destination address related to said network-independent preexisting-unique identifier for searching said database for providing an e-mail forwarding address stored in said database.

